



commercial should contain a minimum of 5 storyboard frames. Place the copy below the frames, and include a script complete with any visual or sound effects. The radio spot should be for a 60-second commercial, and should contain a script complete with sound effects (optional).

**Submission of Campaign Making:**

Because this is a college-level course, the campaign should be typed. Make sure to document and reference where you obtain your information. Beyond documentation, you can submit your assignments in any attractive and readable format.

